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## Live Music and Balloon Glow!

announcing **The Mother Hips** at the Balloon Field – Saturday, July 6



The [Teton Valley Balloon Rally](https://www.tetonvalleyballoonrally.org) has drawn hot air balloon pilots from around the country to fly the Teton Valley skies over the July 4<sup>th</sup> holiday for over 40 years. New in 2024, the Rally invites you to **“Rally Up and Get Down!”** as we add an evening celebration featuring live music and a hot air balloon glow to the traditional schedule of morning balloon launches. We are excited to welcome [The Mother Hips](https://www.themotherhips.com) to play the balloon field at the Teton County Fairgrounds in Driggs, ID on the evening of Saturday, July 6.

Founded nearly 30 years ago, The Mother Hips caught their first big break in college, when legendary producer Rick Rubin signed the band to his American Recordings label. In the decades to come, the group would go on to release ten critically acclaimed studio albums and cement themselves as architects of a new breed of rock and soul, one equally informed by the breezy harmonies of the Beach Boys, the funky roots of The Band, and the psychedelic Americana of Buffalo Springfield. Praised by Rolling Stone as “divinely inspired”, the group’s headline and festival performances have become the stuff of legend, earning them slots everywhere from High Sierra to Outside Lands alongside dates with the likes of Johnny Cash, Lucinda Williams, Wilco, and The Black Crowes. Written and recorded through the heart of the COVID-19 pandemic, the band’s new album, *Glowing Lantern*, is a work of great comfort and companionship, even as it grapples with the deep anxiety of these profoundly uncertain times. The songs are weighty, abstract ruminations wrapped in unflagging optimism, bittersweet streams of consciousness delivered with a palpable sense of camaraderie and brotherhood. *Glowing Lantern* is as collaborative a record as the band has ever made, and it’s impossible not to feel the joy and gratitude radiating out of it like a beacon in the night.

For those who can’t quite bring themselves to set the pre-dawn alarm to attend the iconic morning launches of the Rally, there is finally an opportunity to experience the magic of the balloon field in the evening. “Pairing a balloon glow with amazing live music was such an intuitive idea for us,” says Event Director Virginia Powell Symons. “The balloon field is a magical place because of the opportunities to experience beauty, awe and inclusivity that thrive there. Throwing a shindig in the evening with balloons and a great band celebrates that space while really making it more accessible.”

Saturday evening’s event will feature local food trucks, a beer garden, kids’ activities, the famous TVBR walk-in balloon “Skittles”, and an opening set from local music instructor David Bundy’s high school student band. Approximately 10 hot air balloon pilots will also be present with their balloons, inflating some time within the 8:00 hour, weather permitting. Gates will open at 5:00pm. [Sponsorship](#) and [volunteer](#) opportunities are available with great benefits! Inquiries regarding food vending opportunities should be directed to [hotcrew@tetonvalleyballoonrally.org](mailto:hotcrew@tetonvalleyballoonrally.org).

A limited number of parking permits at the balloon field will be available for Saturday evening’s event at a cost of \$45, providing entry for up to 6 individuals. Individual walk-in tickets will be \$10 per person, and kids 12 and under will be admitted for free. Limited on-site camping will also be available at an additional cost. Tickets go on sale May 1, along with admission passes to morning launches, and will be available at [www.tetonvalleyballoonrally.org](https://www.tetonvalleyballoonrally.org).

The Teton Valley Balloon Rally will take place July 4-7 at the Teton County Fairgrounds in Driggs, with balloon launches scheduled at approximately 6:30am each day. Morning admission is per vehicle, \$20 in advance or \$25 at the gate. For information about the Rally, including volunteer, sponsorship, and balloon ride opportunities, please visit [www.tetonvalleyballoonrally.org](https://www.tetonvalleyballoonrally.org). The Teton Valley Balloon Rally is hosted by [Elevated Ballooning](#), and made possible in part by [Valley Wide Cooperative](#), the [City of Driggs](#), the [Teton County ID Fairgrounds](#), [Yellowstone-Teton Territory](#), and the [Idaho Travel Council](#).